

TOPPAN FORMS

Membership Management Solutions *Advancing Your Business*

Seize the Opportunity

It is an one-stop solution to cater for membership and loyalty program. The solution itself comprises of modules to maintain member information. With Toppan Forms Membership Management Solutions, bonus point calculation becomes automated and ease-of-use. Membership cards (PVC cards with magnetic stripe, barcode, rewrite card or IC Cards) can be integrated with Photo-ID solutions and POS System (including hardware and software) which forms a comprehensive membership management solutions.

Toppan Forms MMS allows your **organization** to

- Better manage, serve and represent the interests of your members
- Communicate more effectively
- Encourage and support collaboration between members
- Manage, merge and publish information from many sources in a variety of formats

With Toppan Forms

Membership Management Solutions



- Calculate and accumulate bonus points and instant cash for each payment of members
- Maintain database of members
- Use smart cards as credit cards, deposit cards to settle payment
- Maintain database of all members' transactions
- Handle members' accounts
- Keep track of customer calls
- Handle bonus redemption
- Draw winner of lucky draw automatically
- Instant Money
- Members' birthday alert
- Credit statement

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